



FOR IMMEDIATE RELEASE

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NATIVE AMERICAN YOUTH ORGANIZATION ANNOUNCES NATIONAL YOUTH LEADERSHIP AWARDS PROGRAM

UNITY'S 25 Under 25 Designed to Celebrate and Mentor Youth Leaders

February 20, 2014, Mesa, AZ – One of the Nation's largest Native American youth organizations has announced a new awards program that will honor Native American and Alaska Native youth at its annual national convention. The United National Indian Tribal Youth, Inc., better known as UNITY, will honor, recognize and celebrate the achievements of young Native people between the ages of 14 and 25 who embody UNITY's core mission and exudes living a balanced life developing their spiritual, mental, physical and social well-being.

"We are excited to launch this new program and give Native youth a platform to be recognized for their achievements" said Mary Kim Titla, Executive Director of UNITY, Inc. "UNITY has seen many talented youth come through our program over the last 38 years, it is our hopes that success stories of those recognized through the "25 Under 25" program will inspire other youth to reach for dreams, be proud of their ancestors and maintain the best of their traditions."

In addition to being recognized, each awardee will receive special training by UNITY over the period of one year that is designed to build on their individual achievements. The inaugural class will be recognized as UNITY ambassadors, serving as stellar examples of Native youth leadership and representative of the future of Indian Country.

The UNITY 25 Under 25 Native Youth Leadership Awards program will officially be unveiled during a press event at UNITY's Midyear Conference on Friday, February 28, 2014 at the Hyatt Regency Crystal City in Arlington, VA. Applications will be available on UNITY's website mid-March, with selections being announced in May. Awardees will officially be recognized at a formal banquet during the 2014 UNITY National Convention at the Portland Convention Center on July 2, 2014 in front of more than 1,500 peers. Those interested in nominating an individual for the recognition program are encouraged to visit the UNITY website mid-March at www.unityinc.org or call UNITY headquarters at (480) 718-9793 for detailed information on the application and process.

WHAT:

UNITY 25 UNDER 25

Native Youth Leadership Awards Program Unveiling

WHEN:

Friday, February 28, 2014

4:00pm

WHERE:

Hyatt Regency Crystal City

Regency Ballroom E & F

2799 Jefferson Davis Highway

Arlington, Virginia 22202

Media RSVP: contact@rednoteinc.com or (602) 481-6952

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About UNITY, Inc.

United National Indian Tribal Youth, Inc. (UNITY) is a national 501(c)(3) non-profit organization dedicated to fostering the spiritual, mental, physical and social development of American Indian and Alaska Native youth and to help build a strong, unified, and self-reliant Native America through greater youth involvement. UNITY has impacted more than 150,000 Native Americans through its programs since 1976. For information about UNITY, Inc. please visit www.unityinc.org.

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